

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Horticulture Department- Dr.Y.S.R.Horticultural University –Development of Hyderabad- A Horticulture City as a Pilot for the Concept of Horticulture City during 12th Five Year Plan period- Constitution of Organizing Committee & Working Group Committee- Orders- Issued.

AGRICULTURE AND COOPERATION (HORTI)DEPARTMENT

G.O.Rt. No. 937

Dated:17.08.2011
Read the following:

- 1)From the Director of Extension, Andhra Pradesh Horticultural University Venkataramannagudem, West Godavari District, Dated: 16.05.2011
- 2)Minutes of the First Group Meeting on Development of Hyderabad a Horticulture City,-Meeting held on 26.05.2011.
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ORDER:

The Director of Extension, Andhra Pradesh Horticultural University Venkataramannagudem, West Godavari District in the reference 2nd read above has furnished the Minutes of First Group Meeting on Development of Hyderabad a Horticulture City a pilot project for the concept of Horticulture cities for horticulture development during 12th Five Year Plan period.

2. During the meeting it was stressed to develop Hyderabad as Horticulture City as a pilot of the concept of Horticulture City to boost and augment the production of Horticulture produce (Fruits, flowers and vegetables) which shall improve nutritional security, increase incomes, generate employment, help to mitigate climate change effects and facilitate disposal of solid waste and recycling of waste water. It shall further help operationalise the concept of positive food Balance on the lines of positive water balance wherein through intensive production on the land acquired for various development projects including SEZ, more production can be obtained than the production on the land before it was acquired so that food security is not affected.
3. Further this project shall be the best means for development of Urban Horticulture through utilization of the under utilized/un-utilized/open space in public/private sector within the GHMC limits through the concept of edible land scapping instead of limiting to ornamental / plantation.
4. During the Meeting it was also felt the need for an institution to support the project right through inception of project formulation and implementation through the functions of DIME- Design, Implementation, Monitoring and Evaluation and some efficient institutions may be accorded this job
5. During the Meeting, the Committee has proposed to constitute two organizing groups i.e. (1) Organizing Committee and (2) Working Group Committee.
6. Government after careful examination of the above proposal hereby constitute One Organizing Committee to oversee the project and take Policy decisions and Working Group Committee for operational decision as follows:-

I. ORGANIZING COMMITTEE:

1. Chairman: Chief Secretary, Government of Andhra Pradesh.
2. Convener: Commissioner of Horticulture, Government of Andhra Pradesh.

(PTO)

3. Members -

❖ Sri.Mohan Kanda,IAS, (Retd.),	----- Member
❖ Representative from APIIC	----- Member
❖ Representative from NABARD	----- Member
❖ Representative from Indian Institute of Horticulture Research, Bangalore	----- Member
❖ Representative from State Planning Commission	----- Member
❖ Dr.Bijay Kumar, Managing Director, National Horticultural Board	----- Member
❖ Secretary, Information Technology	----- Member
❖ Representative from Hyderabad Metro Water Works and Sewerage Board	----- Member
❖ Representative from Pollution Control Board, Hyderabad	-----Member
❖ Representative from Department of Bio-diversity, Hyderabad	--- Member
❖ Dr.S.Amarender Reddy, Director of Extension, A.P.Horticultural University	--- Member
❖ Dr.Suresh Kumar, IAS (Retd.), Chairman, Working Group on Twelfth Five Year Plan, Government of India, New Delhi	--- Member
❖ Col.V.V.Rao, Secunderabad Cantonment, A.P.Sub-area	--- Member
❖ Dr.P.Chandra Shekara, Director (Agri. Extn.), MANAGE	--- Member
❖ Representative from GMR India Private Limited	----- Member
❖ Mr. Venkat Jyoti, Senior Manager, Administration, HR Manager, Dr.Reddy Labs, Hyderabad	----- Member
❖ Dr.V.V.Sadamale, Advisor (Agri) Planning Commission, New Delhi	.---Member
❖ Mr.Mahesh Y.Reddy, Director General, Infrastructure & Logistics Federation of India, New Delhi.	----- Member

II. WORKING GROUP COMMITTEE:

1. Dr.C.V.S.K.Sarma, IAS, APC & Vice-Chancellor i/c, Dr.Y.S.R.Horticultural University, Government of Andhra Pradesh. --Chairman
2. Commissioner, Hyderabad Metropolitan Development Authority -- Co-chairman
3. Commissioner of Horticulture, Government of Andhra Pradesh --- Convener:
4. Members -

❖ Representative from GMR	----- Member
❖ Representative from Dr. Reddy Labs	----- Member
❖ Representative from Infosys	----- Member
❖ Representative from Satyam-Mahindra	----- Member
❖ Representative from Department of Horticulture	----- Member
❖ Commissioner of Agriculture	----- Member
❖ Representative from GHMC	----- Member
❖ Representative from EPTRJ	----- Member
❖ Representative from APIIC	----- Member
❖ Representative from Pollution Control Board	----- Member
❖ Representative from Department of Bio-diversity	----- Member
❖ Representative of NGO's	----- Member
❖ Dr.S.Amarender Reddy, Director of Extension, Dr.Y.S.R.Horticultural University	----- Member
❖ Mr.Mahesh Y Reddy, DG, Infrastructure & Logistics federation of India, New Delhi.	----- Member
❖ Dr.Prasanie Amar Singhe, / IWM/ C/o ICRISAT, Hyderabad.	----- Member

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Objectives of the Committee:

- Waste water and solid treatment to make it portable for Horticulture farming which shall also make the treatment economically viable.
 - Reduce the sound and air pollution through green belt development in various open spaces available in GHMC limits through efficient horticultural plantation Programmes.
 - To utilize the open areas both public and private lands for development of horticultural gardens, children play fields, butterfly parks etc., with the participation of resident's welfare associations/builders associations/senior citizen groups for affective monitoring and functioning.
 - Ensure community participation with the involvement of NGOs & other interested groups.
 - The role of SHGs may be used for income generation.
 - Full Potential of NREGP (National Rural Employment Guarantee Programme).should be made for labour component
 - Green strip development along the metro corridor with the help of L & T for Production and marketing of produce.
 - Implementing the concept of nutritional security with the assistance of NIN and Home Science wings of ANGRAU.
 - Determine the economic value of various benefits of horticultural development
 - Horticultural development should be done in the framework of horticultural based farming systems including the value addition.
- Identify a body with financial and functional ability and familiarity with corporate style of functioning to formulate, implement, evaluate, quantify and produce a road map.
 - All the components of Hyderabad as a Horticulture city needs to be addressed with the development of marketing infrastructure and a professional approach as per the stipulations of the government.
 - All the stake holders like APIIC, HMDA, Department of Horticulture, GHMC, Hyderabad Metro Water Works and Sewerage Board, South Central Railway, NABARD, Cantonment Board Secunderabad, ILFC, EPTRI, TCS, Walkf board, INTAK, should be involved. Special steps should be taken to associate Resident's Associations and senior citizens organizations at various levels for effective implementation and Monitor the Urban Horticulture Programmme.
 - Vacant lands along the metro line should be developed in consultation with L&T. There are large vacant lands with cantonment boards which could be developed
 - List of organizations with large pieces of lands should be prepared
 - List of Agro processing units and marketing infrastructure for Fresh trade such as Reliance fresh, More, Heritage etc., may be prepared for developing effective forward and backward linkages.

7. The Commissioner of Horticulture, AP, Hyderabad shall take further necessary action in the matter with the coordination of Dr. S. Amarender Reddy, Director of Extension, Andhra Pradesh Horticultural University, Tadepalligudem, West Godavari District.

[BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH]

**Dr.C V S K SARMA
APC & PRINCIPAL SECRETARY TO GOVERNMENT**

To

The Vice Chancellor, Andhra Pradesh Horticultural University ,Tadepalligudem,
West Godavari District.

The Registrar, Andhra Pradesh Horticultural University ,Tadepalligudem,
West Godavari District

All the Members/ the Commissioner of Horticulture, AP, Hyderabad, Hyderabad.

The Director of Extension, Andhra Pradesh Horticultural University ,Tadepalligudem,
West Godavari District

The PS. to CS

The P.S to APC & Prl Sect. to Govt

PS. to M (Horti)

SF/SC

//FORWARDED BY: : ORDER//

SECTION OFFICER